Active911

How it works: Step 1

- 99% of CAD systems can do this without modification
- Email is sent to a unique email address for your agency
- Example: 1234-nDhWorjDjw@alert.active911.com

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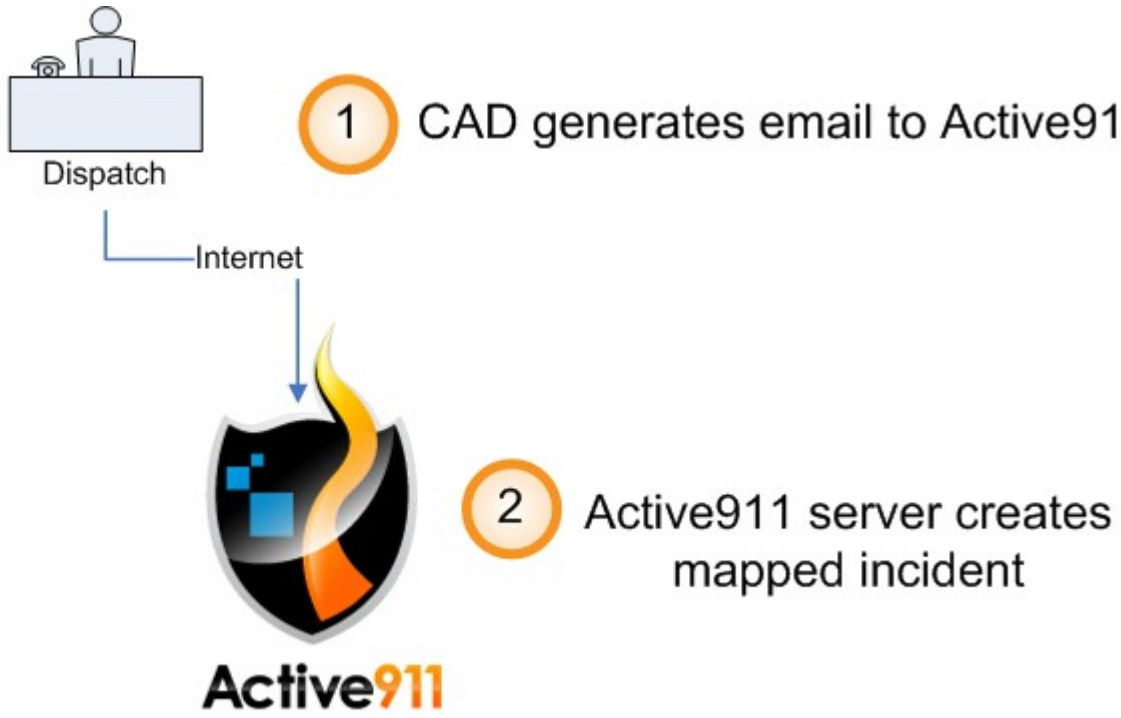
How it works: Step 2



- Message is cleaned up
- Acronyms expanded: “BCRI” → “Bravo Crash Response, Injuries”
- Mapping is performed and GPS coordinates generated

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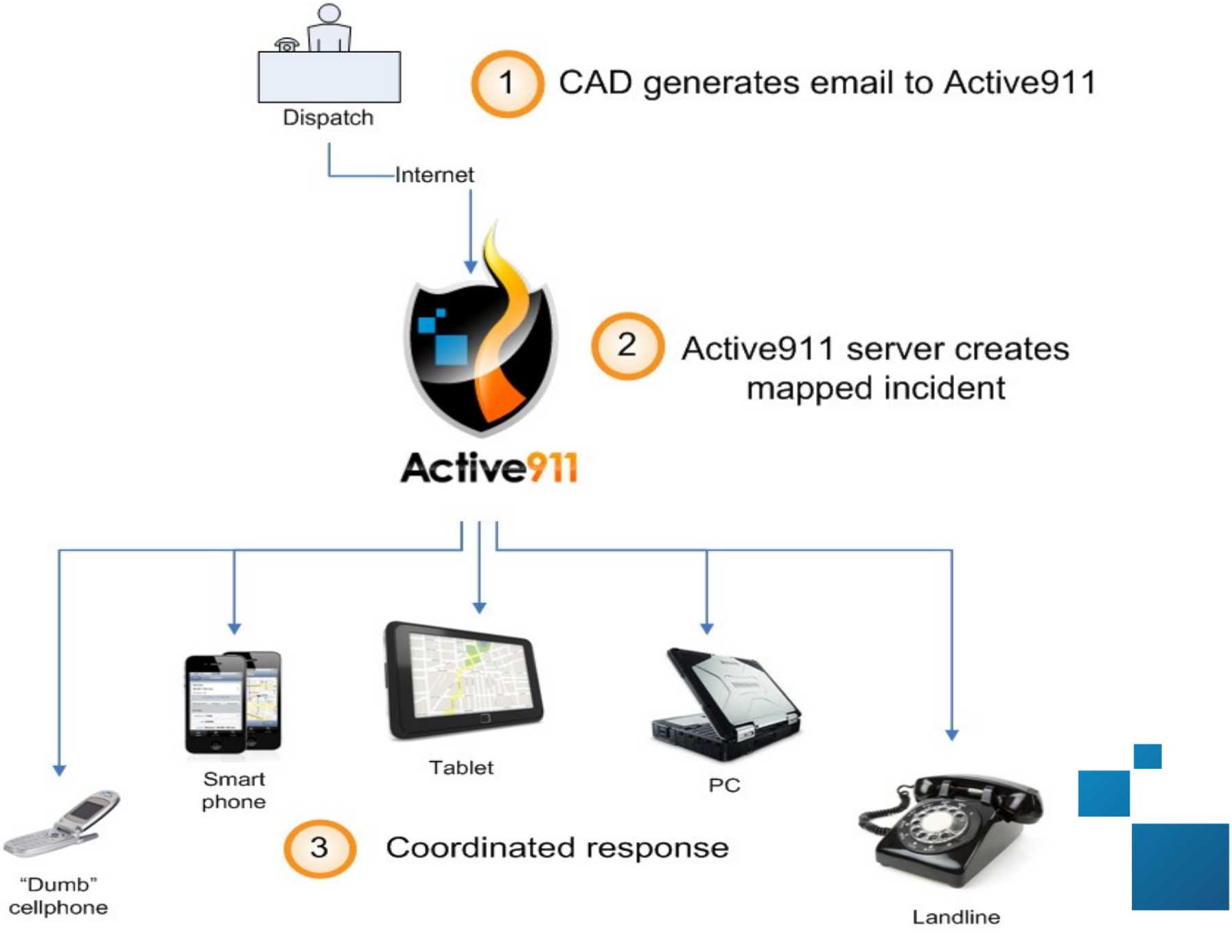
How it works: Step 3



Paging notes

- **Extremely fast** – Active911 server usually takes < *10 seconds* to process, map, and page all devices (!)
- **Versatile** – Can page almost any device:

iPhone, iPad – Apple Push Notification Service (APNs)

Android phones – Google Cloud Messaging (GCM)

Windows Phone – Windows Push Notification Service (WNS)

Windows Tablets – Coming soon!

Blackberry – Web app via SMS

“dumb” phones – text (SMS) message

Landlines – Synthesized voice call

Toughbooks, PCs (“Webview”)

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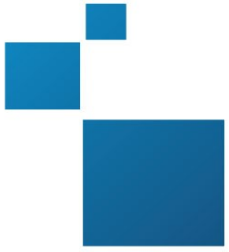
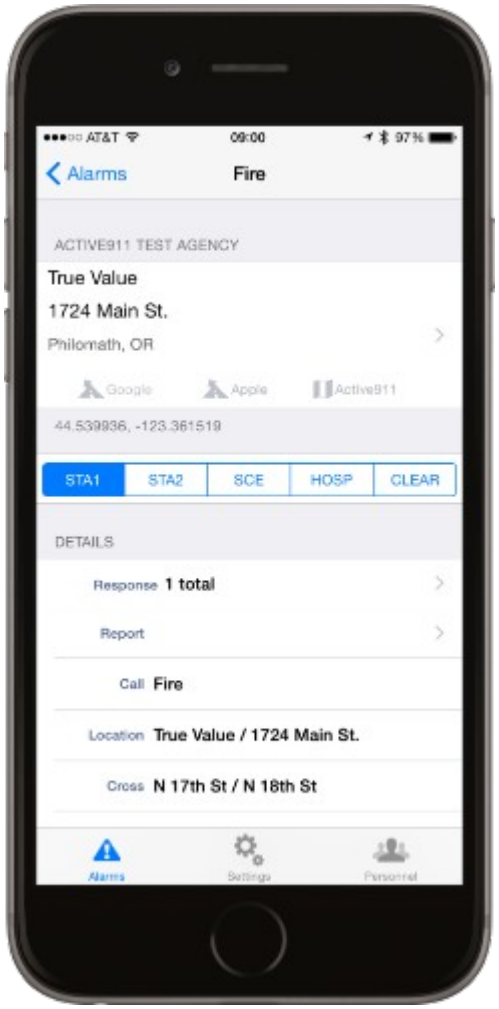


Example page (iPhone)

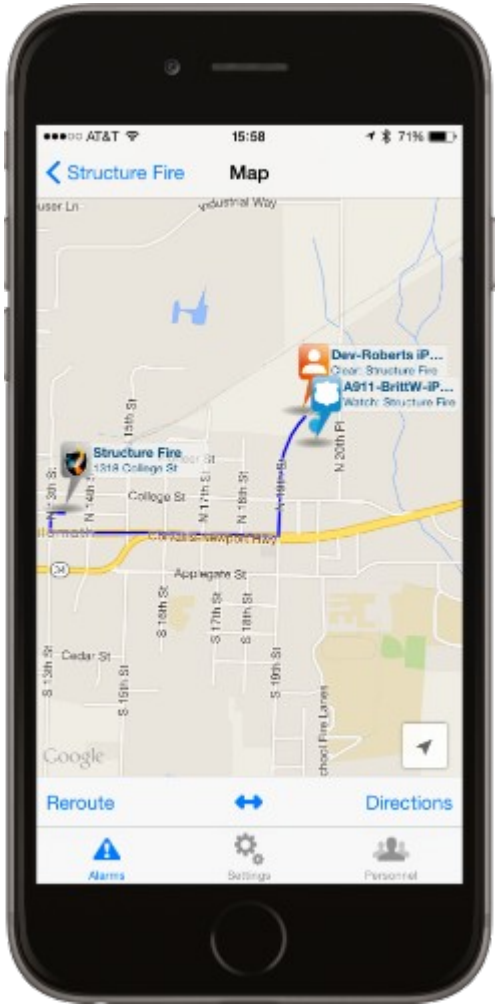
Tap address to see the map

Response buttons transmit intention in real time.

Easy Access to all the details of the call



Instant mapping and routing, plus live position of all responders in real time.



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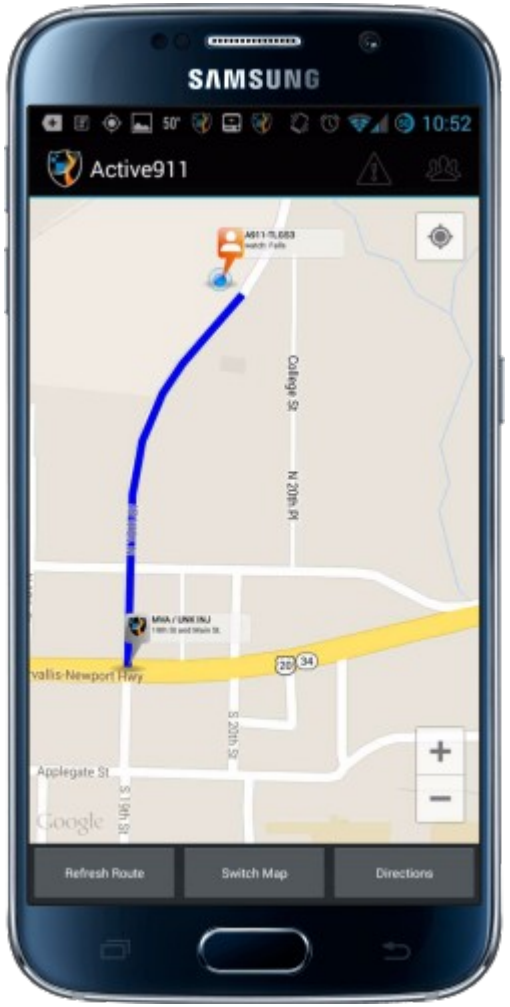
Example page (Android)

Tap address to see the map

Response buttons transmit intention in real time.

Easy Access to all the details of the call

Instant mapping and routing, plus live position of all responders in real time.



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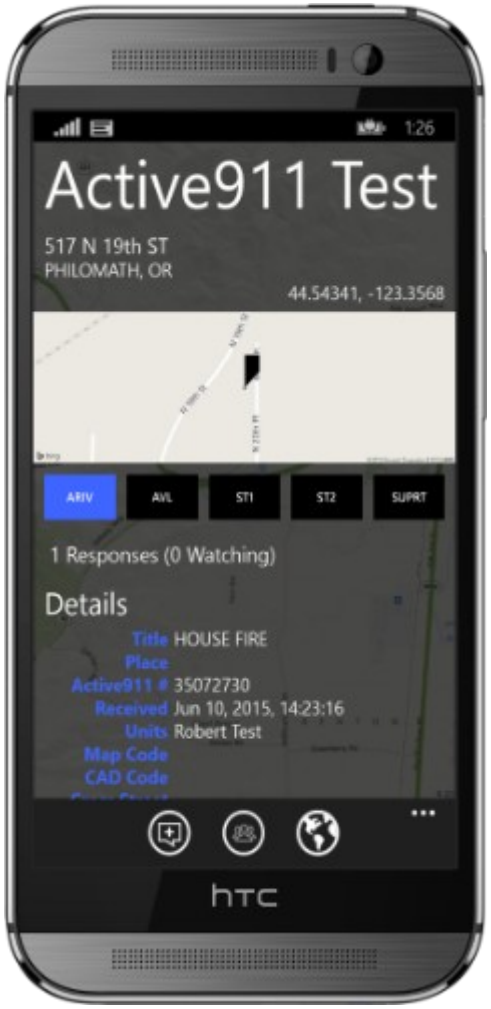
Example page (Windows)

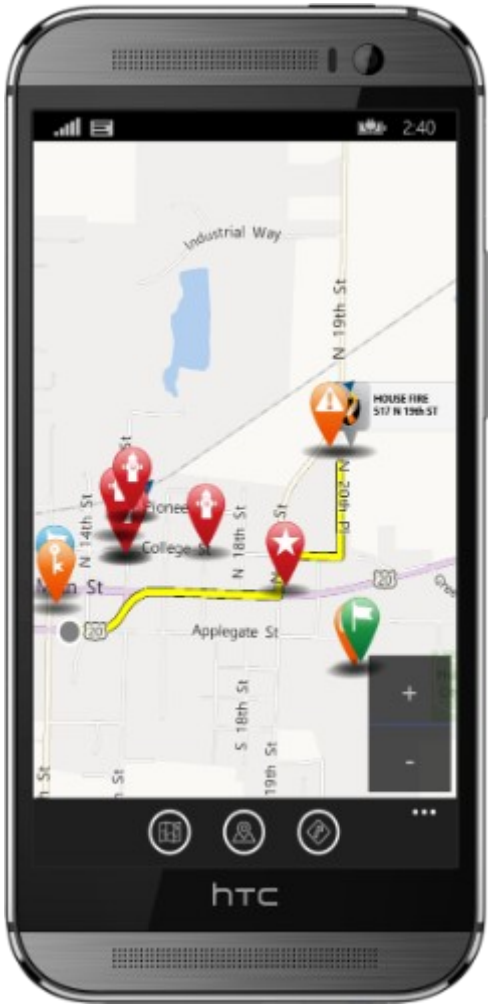
Tap address or map to see the map

Response buttons transmit intention in real time.

Easy Access to all the details of the call



Instant mapping and routing, plus live position of all responders in real time.



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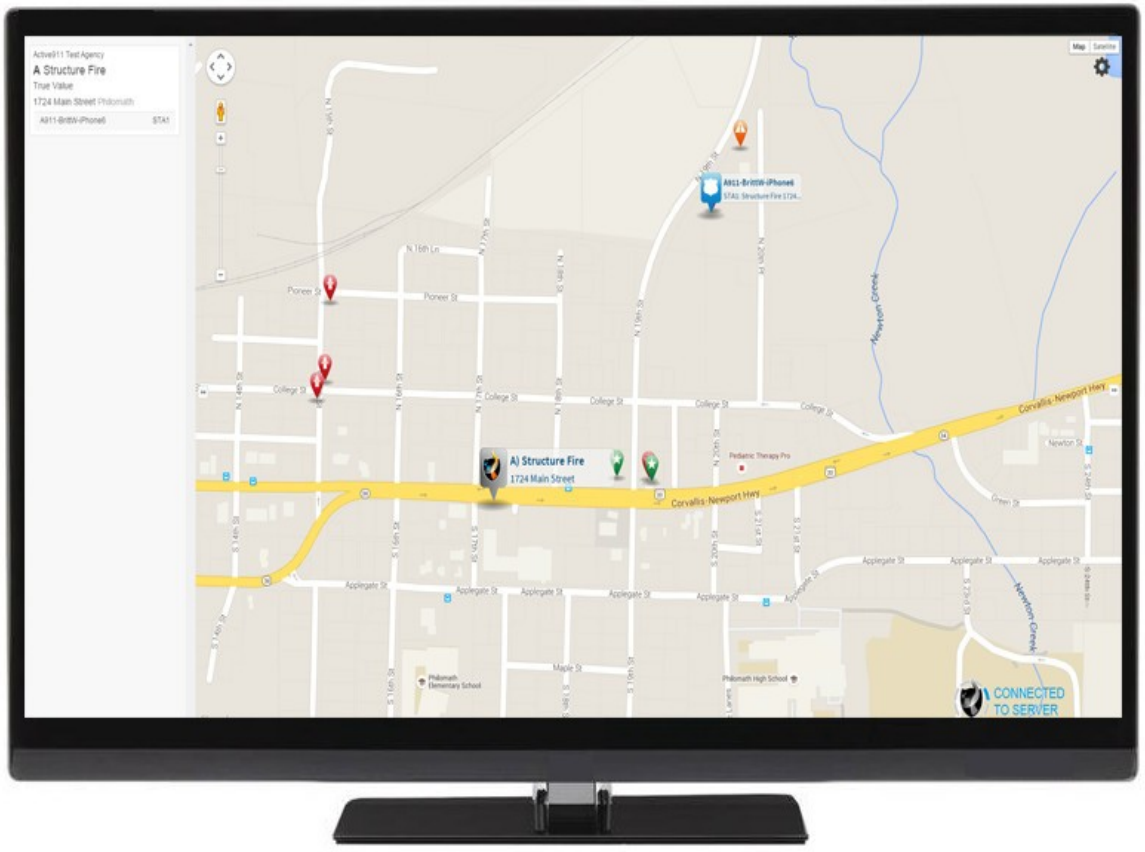
Example page (PC)



Large format map showing entire district at a glance.

- Alarms in real time, just like a phone
- Responders position in real time
- At-a-glance tasking report
- Everything updating in real time as you watch
- Access preplans, hydrants, etc

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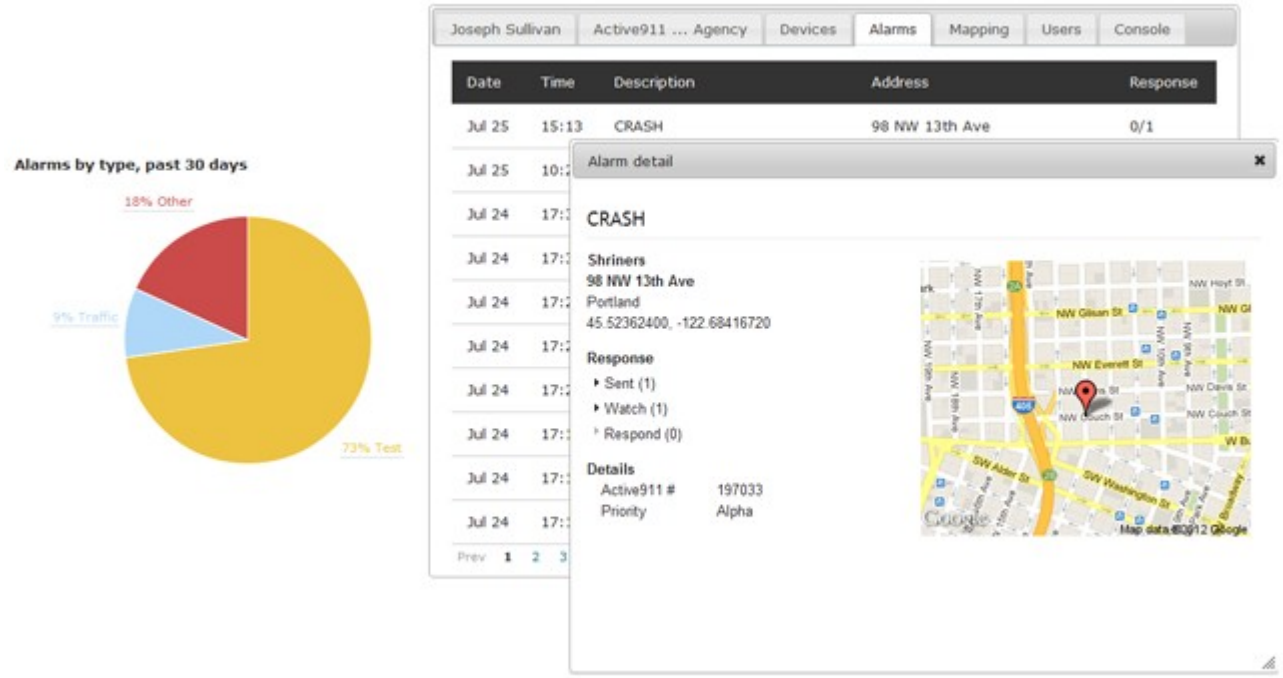
Reporting tools



- Data available to all permitted personnel via web interface
- Details included for report writing
- Ability to export alarm data into spreadsheets

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Feature list

- **Supports all phones** and most tablets
- **Easy to read details** and instant access to mapping and routing
- **Map layer to access custom data**. For example, hydrant locations, pre fire plans, staging areas, etc.
- **Tracks response**. Smartphone users press a button, “dumb” phone users reply with a text message
- **Watch moving-map style near-realtime response** from command. Uses device GPS for device locations.
- **PC view** for “live overview” (Webview client)
- **Report data** available via web interface and select apps
- **Shift scheduler** so you don't get pages off-duty
- **Page filters** so you can control what kind of pages you get (MCI, Fire, etc)
- **Page groups** control paging to units, teams, etc
- **Assignments and Scheduling** allow personnel status tracking

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Common questions (1/3)

- **How secure is Active911?**

Web interface uses 256 bit TLS encryption

iOS apps use 256 bit TLS encryption for data transfers

Database-to-database transfers (for the CDN server network) are encrypted

All passwords are SHA hashed

All Active911 personnel with access to the data have passed criminal background checks

- **Can I send HIPAA data over Active911?**

  Not at present.

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Common questions (2/3)

- **Is there a free version?**

  When you sign up, you are given a trial account. Trial accounts are free and unlimited, but at the end of the trial you must choose either a Paid or Basic Free account. Basic Free accounts cost nothing but are limited to 5 phones.

- **How much does the paid service cost?**

  If individuals pay for their own phone it costs $12.75 per year. If departments purchase in bulk, prices are tiered, based on the number of devices in the current order; 1-9 devices are $12.75 per device, 10-49 devices are $11.75 per device, 50-149 devices are $11.25 per device, 150-999 devices are $11.00 per devices, etc.

- **Why so inexpensive?**

  We want everyone to be able to use this technology, and we don't want price to be an issue.

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Common questions (3/3)

- **How do I get started?**

  Go to www.active911.com/signup . We will review your request and send you an approval letter within a few days.

- **Can MY dispatch work with Active911?**

  Almost all CAD systems are able to send alerts, though sometimes the IT staff is not aware of this capability. We are happy to assist if there is any difficulty.

- **What's next?**

  Once your dispatch is sending us alerts, we review your message format and formally “activate” your department by programming the server to understand your messages. Until your account is fully “activated”, mapping and call details may not work perfectly.

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